



2018 Annual Meeting

Exhibit Prospectus

July 20-22

Yacht & Beach Club
Orlando, Florida



FAAIS Levels of Sponsorship

Exhibit Space ONLY.....\$3,000

- One 6 foot skirted tabletop or 6' x 4' space with 2 company representatives **ONLY** per day (add'l representatives will be charged \$100 per rep per day)
- Recognition in Meeting Program

Level I – Emerald.....\$10,000+

- Exhibit space at annual meeting, which includes: one 6 foot skirted tabletop or 6' x 4' space with 2 company representatives per day, (add'l representatives will be charged \$100 per rep per day)
- Recognition in annual meeting program & 3 Newsletters
- 2 *Jewel Showcase* lapel pins with recognition on *Jewel Showcase* display and sign
- Company listed on FAAIS web site
- Attendance at *Jewel Showcase* Reception with physicians
- Opportunity to partner with FAAIS on common interest issues and request telephone contact with Liaison once yearly
- Opportunity to hold **ONE** dinner program during FAAIS annual meeting **once cleared through FAAIS Executive Director**. Must have dinner advertisement emailed to the FAAIS office by March 31st.

Level II – Sapphire.....\$20,000+

- Exhibit space at annual meeting, which includes: one 6 foot skirted tabletop or 6' x 4' space with 3 company representatives per day, (add'l representatives will be charged \$100 per rep per day)
- Recognition in annual meeting program & 3 Newsletters
- 5 *Jewel Showcase* lapel pins with recognition on *Jewel Showcase* display and sign
- Company listed on FAAIS web site
- Attendance at *Jewel Showcase* Reception with physicians
- Major position in annual meeting exhibit hall
- Opportunity to partner with FAAIS on common interest issues and request telephone contact with Liaison, Legislative Chair and President twice yearly
- Opportunity to hold **ONE** dinner program during FAAIS annual meeting **once cleared through FAAIS Executive Director**. Must have dinner advertisement emailed to the FAAIS office by March 31st.

Level III – Ruby.....\$35,000+

- Exhibit space at annual meeting, which includes: two 6 foot skirted tabletop or 12' x 4' space with 4 company representatives per day, (add'l representatives will be charged \$100 per rep per day)
- Recognition in annual meeting program & 3 Newsletters and opportunity to place ½ page ad in newsletters
- Complimentary copy of annual meeting flash drive
- 10 *Jewel Showcase* lapel pins with recognition on *Jewel Showcase* display and sign
- Company listed on FAAIS web site
- Attendance at *Jewel Showcase* Reception with physicians
- Opportunity for two (2) company employees to attend annual faculty dinner with FAAIS executive committee
- Prime position in annual meeting exhibit hall
- Opportunity to partner with FAAIS on common interest issues and request telephone contact with Liaison, Legislative Chair and President three times yearly and Executive Committee once yearly
- Opportunity to provide information for consideration to be included in an FAAIS newsletter
- Opportunity to hold **ONE** dinner program during FAAIS annual meeting **once cleared through FAAIS Executive Director**. Must have dinner advertisement emailed to the FAAIS office by April 1st.

Level IV – Diamond.....\$50,000+

- Exhibit space at annual meeting, which includes: two 6 foot skirted tabletop or 12' x 4' space with 5 company representatives per day, (add'l representatives will be charged \$100 per rep per day)
- Recognition in annual meeting program & 3 Newsletters and opportunity to place full page ad in newsletters
- Complimentary copy of annual meeting flash drive
- 15 *Jewel Showcase* lapel pins with recognition on *Jewel Showcase* display and sign
- Company listed on FAAIS web site
- Attendance at *Jewel Showcase* Reception with physicians
- Opportunity for four (3) company employees to attend annual faculty dinner with FAAIS executive committee
- Premier position in annual meeting exhibit hall
- Opportunity to partner with FAAIS on common interest issues and request telephone contact with Liaison, Legislative Chair and President five times yearly, Executive Committee once and face to face contacts with Practice Standards Chair, Executive Director twice yearly.
- Opportunity to provide information for consideration to be included in an FAAIS newsletter
- Opportunity to hold **ONCE** dinner program during FAAIS annual meeting **once cleared through FAAIS Executive Director**. Must have dinner advertisement emailed to the FAAIS office by April 1st.

Additional Sponsorship Opportunities

Partial Sponsorships Will Be Considered

Corporate support of the following opportunities is recognized in all promotional materials associated with Annual Meeting

Advertising Opportunities

WI-FI

\$25,000

Support complimentary WIFI access in the conference area. Attendees will receive card listing WIFI information and company supporting. WIFI must be reserved by April 15th.

Onsite Attendee Program

Sponsorship Levels III – IV Only

Every attendee will receive a final onsite program listing the classroom schedules, additional programs, exhibiting companies, etc. in their packets upon arrival. This sponsorship opportunity will be offered to level III (half-page ad) and level IV (full page ad). All ads must be emailed to the FAAIS office by May 1st. Must be sent in a PUB or JPEG format - No PDF.

Meeting Program

\$1,500

There are two (2) sponsorship opportunities at \$1500.00/each for the meeting program that will be snail-mailed to all Florida, Georgia and Alabama allergists' inviting them to attend the conference. Sponsorship of the program allows you a full-page ad in the meeting program. All ads must be emailed to the FAAIS office by November 30th and sent in a PUB or JPEG format – No PDF.

Advertise in the Newsletter

The Florida Allergy, Asthma & Immunology Society publishes three newsletters per year. Companies related to their field may help support the newsletter by taking out a page, half page, or two-page sponsorship. The specifications are as follows:

Prices: Full page - \$1,200 Half page - \$650

FAAIS Executive Office

4909 Lannie Road, Jacksonville, FL 32218

904-765-7702 Phone ---- 904-765-7767 Fax

FAAIS@aol.com

www.floridaallergysociety.com

Jeanne Torbett, CMP, CMMM - Executive Director

Advertising Opportunities

Flash Drives

\$4,500

Flash Drives will be provided to each attendee with the handouts from every speaker. Your company name can be printed on the flash drive that will be available to more than 150 attendees – physician and allied health programs. Must be reserved by January 1st.

Onsite Program Inserts

\$5,000

Place your corporate or brand information in the attendee bags received upon onsite registration for both physicians and office managers. Must be reserved by May 1st.

Hotel Door Drops

\$2,000

All door drop items must be approved by the FAAIS office. Once approved, supporter will go through the hotel to make the arrangements for distribution. No door drops shall be allowed without first getting the FAAIS approval. Multiple sponsorships available. Must be reserved by June 15th.

Hotel Key Cards

\$5,000

Put your company or brand logo on the electronic key cards given to attendees staying in the hotel. The supporter will coordinate the production of the keycards and will work directly with the hotel for distribution. Must be reserved by April 15th.

Notepads and Pens

Various Amounts

Notepads and pens will be distributed to attendees in registration bags. Company or brand logo can be printed on the notepads or pens. Reserve by April 15th.

Napkins and Cups

\$5,000

Reach out to FAAIS Annual Meeting delegates by supplying your branded napkins and/or coasters. Sponsor is responsible for the production of the items, which will be utilized during the Jewel Showcase reception. Company or brand logos can be used for this sponsorship. Must be reserved by May 1st.

Additional Sponsorship Opportunities

Partial Sponsorships Will Be Considered

Corporate support of the following opportunities is recognized in all promotional materials associated with Annual Meeting

Educational Support

Case Study Workshops

\$15,000

The FAAIS will be conducting 3 rotating workshops. Support for the workshops will provide honorarium, travel and expenses for the faculty. Must be reserved by April 15th.

Fellow Program

\$10,000

Fellows from the Florida Training Facilities are provided complimentary registration to the FSR annual meeting to give them opportunity to learn and experience this conference first-hand and demonstrate the value of membership. Support would provide the registration payments for each fellow in attendance. Must be reserved by April 15th.

Corporate Partnership Support

The Florida Allergy, Asthma & Immunology Society (FAAIS) is proud to offer a yearly partnership between our membership of allergists and your organization. By becoming a corporate partner you would be helping the FAAIS fulfill our mission. These support levels include the annual meeting as well as ongoing programs and initiatives throughout the year.

Support will be recognized under the following levels:

Level I.....	\$10,000
Level II.....	\$20,000
Level III.....	\$35,000
Level IV.....	\$50,000

For Ruby & Diamond Levels ONLY

Faculty/Executive Committee Non-CME Event

This is a networking dinner with no presentations.

Diamond Level – 3 representatives from your company are invited to attend.

Ruby Level – 2 representatives from your company are invited to attend.

Date: July 20 - **Time:** 7:00 pm

Venue: TBD

Additional Opportunities

Poster Presentations

\$1,000 each

1. To participate your company MUST be one of the exhibiting companies at the meeting.

2. You must email your topics or presentations (whichever possible) to rheumatology7@aol.com by April 1st to gain approval from the FSR executive committee.

3. You will be required to pay an additional fee of \$1,000 for each poster submitted. Please send check to the FSR office.

4. Poster boards are 4' x 6' in size.

5. Posters will be hung on Friday and Saturday. They may be hung beginning at 10:00 AM on Friday and must be taken down by 9:00 AM on Sunday.

Coffee Breaks

\$7,500

Sponsor a coffee break for the attendees in the exhibit hall or in the back of the classroom. There are three (3) coffee breaks available for sponsorship, which will be recognized in the onsite program and through signage during the break. Must be reserved by April 15th.

Breakfast

\$10,000

Sponsor a breakfast for the attendees in the exhibit hall or in the back of the classroom. There are three (3) breakfasts available for sponsorship, which will be recognized in the onsite program and through signage during the breakfast. Must be reserved by April 15th.

Lunch

\$15,000

Sponsor the lunch for the attendees in the exhibit hall or the Annual Business Meeting Luncheon. There are two (2) lunches available for sponsorship, which will be recognized in the onsite program and through signage during the lunch. Must be reserved by April 15th.

Reception

\$10,000

Sponsor Jewel Showcase reception for the attendees on Saturday evening. Sponsorship will be recognized in the onsite program and through signage during the reception. Must be reserved by April 15th.

FAAIS Sponsorship/Exhibit Application

Company Name _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Company Description: Email to: FAAIS@aol.com by June 1st (30 words or less)

Do you require an electrical outlet? _____ Yes _____ No

Competitors (Please list all competing companies. Effort will be given to keep competitors separate)

Which type of booth will you be displaying? _____ Tabletop _____ Booth

If displaying booth, will a 3rd party company be setting it up? _____ Yes _____ No

3rd party Company _____ Email _____

Extra Rep Fee (\$100 per person per day over your allotted amount of reps) \$ _____

Exhibit/Sponsorship \$ _____

TOTAL \$ _____

I have read and agree to abide by all requirements, restrictions and obligations set forth in the 2018 Agreement, the policies governing exhibitors, and those which may be set forth in the future in connection with the 2018 Annual Meeting. We/I further acknowledge that FAAIS reserves the right to reject, at its discretion, any application to exhibit. I understand it is my responsibility to distribute the rules and regulations to all representatives attending who will be required to abide by stated rules.

THIS PAGE MUST BE SIGNED AND RETURNED PRIOR TO EXHIBIT APPROVAL!

Signature _____

Please make check payable to: Florida Allergy, Asthma & Immunology Society – 4909 Lannie Road, Jacksonville, FL 32218

Jeanne Torbett, CMP, CMMM, Executive Director -- Teena Diotte, Executive Manager

Phone: 904-765-7702 / Fax: 904-765-7767 / email: faais@aol.com

FAAIS TAX ID # 59-3374796

FAAIS Company Representatives

Please list representatives under the sponsorship level of participation

Extra reps are \$100 per person per day and can be added to the prospectus or paid online at floridaallergysociety.com

Exhibit Space ONLY

(Exhibit Space level allots 2 complementary reps per day – No morning and afternoon rotating. Please select each day they will be attending.)

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Level I - \$10,000+

(Level I allots 2 complementary reps per day – No morning and afternoon rotating. Please select each day they will be attending.)

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Level II - \$20,000+

(Level II allots 3 complementary reps per day – No morning and afternoon rotating. Please select each day they will be attending.)

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Level III - \$35,000+

(Level III allots 4 complementary reps per day – No morning and afternoon rotating. Please select each day they will be attending.)

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Level IV - \$50,000+

(Level IV allots 5 complementary reps per day – No morning and afternoon rotating. Please select each day they will be attending.)

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Name _____ Email _____ ___Fri. ___Sat. ___Sun.

Florida Allergy, Asthma & Immunology Society

2018 Annual Meeting

TENTATIVE MEETING FORMAT

Friday - July 20

8:00 am - 12:00 am Scientific Program

9:00 am - 11:30 am **Exhibitor Setup & Registration**

*(Exhibitors will have access to the exhibit hall from 9:00am – 11:30am on Friday.
All exhibits must be installed by 11:30 AM for opening buffet luncheon.)*

12:00 pm - 1:00 pm **Buffet Lunch in Exhibit Hall**

1:00 pm - 5:10 pm Scientific Program

2:40 pm - 3:30 pm **Refreshment Break in Exhibit Hall**

Saturday - July 21

7:00 am - 8:00 am **Continental Breakfast in Exhibit Hall**

8:00 am - 1:00 pm Scientific Session

9:40 am - 10:30 am **Refreshment Break in Exhibit Hall**

5:30 pm - 6:30 pm *Private Jewel Showcase* Reception with all Physicians

Sunday - July 22

7:00 am - 8:00 am **Continental Breakfast in Exhibit Hall**

7:40 am sharp Prize Drawings

8:00 am - 10:00 am **Exhibitor Breakdown**

*(Exhibit dismantling will be on Sunday from 8:00 – 10:00 am.
All displays, materials and representatives must be removed by 10:00 am)*

Company Badges

To adhere to CME rules, no representatives will be permitted to wear their company badge. Only badges issued by the FAAIS may be worn. If a representative is seen wearing their own badge they will be asked to remove it.

Exhibitor Sponsor Agreement

MEETING INFORMATION

The Florida Allergy, Asthma & Immunology Society is proud to announce its 2018 Annual Meeting, held at Yacht & Beach Club, Orlando, Florida. The three-day meeting will host practicing allergists from Florida.

You are invited to participate in any one of four levels of sponsorship at our meeting as well as the additional sponsorship opportunities, in full or partial. Enclosed is an application form, which should be completed, signed and returned with the appropriate fees as early as possible.

If you are not the person that should be receiving this meeting information please pass along to the appropriate person.

Representatives

Representative names must be emailed by June 22nd. Only 2 representatives per company (apart from those in the \$20,000, \$35,000 or \$50,000 level) are permitted per day. Additional representatives will cost \$100 per rep, per day. Any company giving \$20,000 is allotted 3 reps per day, \$35,000 - 4 reps per day and \$50,000 - 5 reps per day. Morning and afternoon rotation is not permitted, however, different representatives on different days is allowed. Every representative from your company **MUST** have a badge no matter their title or the amount of time they will be in the exhibit hall. All solicitation must be done in the exhibit hall and **NO** reps are permitted in any of the meeting areas, near classroom, in foyer or registration area, etc unless they are registered for that day.

Our exhibit badges are color-coded by days. Representatives must sign-in **EACH DAY** and get their new color-coded badge. Please drop off your old badge at the registration desk before leaving each day. You may **NOT** wear your company badge at any time per ACCME rules.

Sanctioned Events

Companies exhibiting at the Florida Allergy, Asthma & Immunology Society meeting are required, as a condition of their participation as exhibitors/sponsors, not to exhibit at or sponsor any events or dinners unless approved by the Executive Director. Attendees are instructed to attend only FAAIS sanctioned events.

FAAIS will advertise all sanctioned events multiple times via emails and printed programs. It is the responsibility of the exhibiting company to provide to us - **NO LATER THAN April 1st**, the title of talk, speaker name, venue, day and time, where to RSVP and who is invited to attend. If we do not have this info, all advertisements will go out as TBA. However, it is your company's responsibility to solicit attendees for your event.

Hotel Accommodations – Make your reservations directly with Yacht & Beach Club by calling 407-939-4686 or online at <https://aws.passkey.com/go/FAAIS2018>. To ensure the group rate of \$210.00 per night, you **MUST** identify the group name of Florida Allergy Society. **Reservations must be made by June 17th**.

Shipping Information - Booth material should be shipped to arrive no more than 3 days prior to our meeting. Please make sure you have the **Group name** (FAAIS), **Company Name** (not product) and **Recipient's name** for which they will hold the package. Address: Disney's Yacht & Beach Club, 1750 Epcot Resorts Blvd., Lake Buena Vista, FL 32830.

Exhibit Hall Hours

Registration will be held from 9:00 - 11:30 AM on Friday July 20th. No company or representative will be permitted in the exhibit hall prior to 9:00 AM. No exceptions will be made.

Reception

Only companies giving \$10,000 and above are invited to a one-hour *Jewel Showcase* reception on Saturday evening from 5:30 - 6:30 PM. This is a time for registrants to show their appreciation to those that support FAAIS in a big way. Lapel pins will be given to each company signifying their level of sponsorship.

Space Allocation and Assignment – Sponsor companies will be given preferred assignment consideration. Remaining exhibiting companies will be assigned according to the discretion of the Executive Staff. Booth assignment is strictly enforced unless authorized by FAAIS staff.

Exhibits must be installed so they do not project beyond the space allotted. No interference with the light or space of other exhibitors will be permitted. This includes all banners or posters.

Exhibitor is responsible for damage to property (see “Responsibility Agreement”). No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, etc., in such manner as to deface or destroy them. No attachments shall be made to the floors by nails, screws or any other device. All space is leased subject to these restrictions.

Registrant Prize Drawing Card – Each registrant is provided a “Registrant Prize Drawing Card” to be initialed by a representative at each exhibit booth. Please be prepared to sign these cards. Prizes awarded include electronics, etc. Each exhibiting company is invited and encouraged to contribute their products or other articles to be included in the prizes given away. This is an extremely popular feature of the meeting, and provides excellent exposure for your company. Any new sponsorship/exhibit applications received after June 15th may not be included on the registrant’s drawing card or in the onsite program.

Registrants List - A list of attendees will be emailed to each exhibiting company three times: one month prior to the meeting, two weeks prior, and two weeks following the meeting. The list will include the attendees name and city only.

Electricity - Electricity will be available **only if requested in advance**. This will consist of one outlet. Any additional electrical needs will be an additional charge and **MUST BE REQUESTED IN ADVANCE**.

Internet access

There will be no internet access in the exhibit hall. You may contact the hotel to incur where complementary internet access is provided by the hotel.

Cancellations – Once formal application has been made, any cancellation must be furnished to us, in writing, no later than one month prior to the opening day of the exhibit; a \$500 cancellation fee will be assessed. No refund will be given after that time.

RESPONSIBILITY AGREEMENT

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and defend the Florida Allergy, Asthma & Immunology Society (FAAIS), Yacht & Beach Club, the affiliates, officers, directors, agents, employees and partners of each, (“Indemnified Parties”) harmless against all claims, losses and damages, including negligence, to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by Exhibitor’s installation, removal, maintenance, occupancy or use of the exhibit premises or a part thereof.

In addition, Exhibitor acknowledges that the Indemnified Parties do not maintain insurance covering Exhibitor’s property and that it is the sole responsibility of the Exhibitor to obtain business interruption, property damage and comprehensive general liability insurance.

RULES & REGULATIONS

Display Requirements and Restrictions

Florida Allergy, Asthma & Immunology Society retains the right to deny the exhibition of inappropriate items and products. Please contact the FAAIS Staff if you have any questions. Drugs, chemicals or other therapeutic agents listed in AMA's *New and Non-Official Remedies*, *National Formulary* or *U.S. Pharmacopeia*, may be displayed.

Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with the Convention Manager.

New, unlisted and/or initial display items must be submitted for clearance prior to opening of the convention. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to opening date of convention.

The same restrictions apply to books, advertisements in medical journals or other publications on display and to all promotional literature.

Irregular Canvassing and Distribution of Advertising Matter

Solicitation of business or conferences in the interest of business except by exhibiting firms is prohibited.

Exhibits of Electrical and Radiographic Equipment

Machines and apparatus operated by electricity must be shown as "still" exhibits. Practical demonstrations of x-ray apparatus and accessories or any noisy apparatus of any kind will not be permitted. No objection will be made to the utilization of electricity for illuminating purposes or for operating smaller diagnostic instruments and electrotherapeutic apparatus, which do not distract or annoy other exhibitors.

Subletting of Space

No subletting of space is permitted. Each firm represented in the Exhibit Hall must sign the regular Exhibit Application and Agreement. Any person or firm subletting space, as well as the one purchasing space, will be subject to eviction. No refund will be made for space reserved.

Uncontrollable Eventualities

Florida Allergy, Asthma & Immunology Society will take all reasonable precautions against damage or loss by fire, water, storm, theft, strike or any other emergencies of that character but does not guarantee or insure the exhibitor against loss by reason thereof (see "Responsibility Agreement").